



ENGINEERING STAFF COLLEGE OF INDIA



Autonomous Organ of The Institution of Engineers (India)
(IMS [ISO 9001:2015, ISO 14001:2015, ISO 50001:2018, ISO 45001:2018],
ISO/IEC 17025:2017 Certified, AICTE & CEA Recognized Institution)
Old Bombay Road, Gachibowli, Hyderabad – 500 032. Telangana, India

Management and Technology Division

Hybrid (Offline & Online) Continuing Professional Development Programme on

Crisis Management Skills

Dates: 28 – 30 October 2024

at ESCI Campus, Hyderabad

INTRODUCTION

Crisis management involves dealing with crises in a manner that minimizes damage and enables the affected organization to recover quickly. Effective management of crisis is very important to retain the public relations. Crisis management should involve an efficient strategy to predict the upcoming crisis ahead of its occurrence. There are several types of crisis which include Accidental, Natural, Technical disasters and conflict of interest crisis. Crisis management planning will focus mainly on building infrastructures that help the company negate possible risks and response strategies during the crisis period.

Crisis situations can happen to any business, no matter how prepared the system is. The organization leadership should take the responsibility to lead and take charge in handling a crisis with teamwork. Every organization should have a rapid crisis response team to face the unforeseen crisis.

The main aim of the course is to deliberate different crisis management strategies for efficient functioning of the organization in case of unforeseen circumstances

OBJECTIVES

The following are the objectives of the training programme:

- Evaluate organization's vulnerabilities and crisis potential
- Anticipate issues that may escalate into a crisis
- Gain critical support from senior management
- Quantify financial impact of a potential crisis

COURSE COVERAGE

The key areas to be deliberated in the programme are:

- + Understanding the basics of Crisis management
- + Crisis preparedness : Building resources
 - Transformative leaders
 - Transformative individuals
 - Organizational culture, identity and character
- + Under pressure: Crisis management, recovery and growth
 - Crisis containment
 - Post crisis recovery: Addressing damage and deriving positive outcomes
 - Post crisis growth: Fixing, rebuilding and recovering
- + Case studies and group discussions

METHODOLOGY

Methodology of the programme includes class room Sessions with Lecture/discussion with audio visual aid, benched marked practices if any, video shows, Chalk & Talk sessions, group discussions, case studies, debates, sharing of experiences, etc. All the sessions will be interactive demanding active participation from all the members. Case Method of Instructions will be the main method of knowledge facilitation.

TARGET PARTICIPANTS

Engineering managers, safety managers, HR managers working with process industries like (power plants, refineries, cement industries, nuclear power plants, etc.) and Engineers and officers working Manufacturing sector, Scientists, Technical officers working with Defense, Aerospace, Ordnance Factories will find the course very useful. By attending this training programme they get deeper insights in to the practical aspects of crisis management.

EXPERT FACULTY

Faculty consists of experts from industries, research establishments, academia and experts who are into research work are involved, apart from the ESCI.

PROGRAMME DIRECTOR

Dr. R.S.S. PRASANTH, FIE

Sr. Faculty & Head

Management & Technology Division,

Engineering Staff College of India

Old Bombay Road, Gachibowli, Hyderabad - 500032

Mob: 09897020919 / Ph: 040-66304111/4112/4105

Email: mtmkt@escihyd.org/mt@escihyd.org

PROGRAMME DATES & TIMINGS

Dates: 28 – 30 October 2024

Timings : On the first day Registration will commence at **09:00 Hrs**. On all other days the programme timings will be from **09:45-17:15 Hrs** with breaks in between for tea and lunch.

COURSE FEE: Rs.17,000/- (Rupees Seventeen Thousand only) per Participant + GST@18% Extra. Fee includes, course material, course kit, twin-sharing/single AC accommodation as per availability, breakfast, lunch, dinner, tea / coffee and snacks during the actual days of training programme.

Online: WebEx platform

Rs. 10,000/- (Rupees Ten Thousand only) per participant + GST@18% Extra. Fee includes, course material, course kit & Institute overheads.

DISCOUNTS

- **Non-Residential Fee:** 10% discount on course fee is allowed for non-residential participants.
- **Group Discount:** Additional 10% discount for three or more participants if sponsored by the same organization.

Note: GST Nil for Central Govt. Departments (like DRDO, DGQA & Govt. Departments).

PAN Card No AAATT3439Q; GST No. 36AAATT3439Q1ZV. H.S. No. 999293 (Under commercial training or coaching services – clause 65(105) (ZZC) of Finance act – 1994).

Programme fee is to be paid in in favor of **“THE INSTITUTION OF ENGINEERS (INDIA) – ENGINEERING STAFF COLLEGE OF INDIA”** in the form of demand draft payable at Hyderabad. Alternatively, the payment may be made by Electronic Fund Transfer (EFT) to ESCI - **SB A/c No.0432104000039631 with The IDBI Bank Ltd., Gachibowli Branch, Plot No. 2-53/2, JNIBF, IIIT Junction, Gachibowli, Hyderabad-500032 by RTG's/ NIFT / IFSC Code No: IBKL0000432**. While using EFT method of payment, please ensure to communicate us your company name, our Invoice reference and programme title.

CERTIFICATION

A Certificate of participation will be awarded to each participant on conclusion of the programme.

GENERAL INSTRUCTIONS:

- ESCI encourages participants to present case studies from their respective organizations.
- ESCI provides complimentary accommodation and boarding to the participants one day before commencement (Check-in 1200 h) and one day after conclusion (Check-out 1200 h) of the programme duration. Overstay charges will be applicable as per ESCI rules (subject to availability of accommodation).
- Well-developed Information Centre and Internet facilities are available to the participants free of cost.