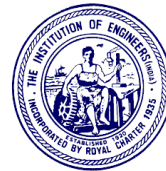




# Engineering Staff College of India

Autonomous Organ of The Institution of Engineers (India)  
Old Bombay Road, Gachi Bowli, Hyderabad – 500 032. Telangana, India



## INFORMATION TECHNOLOGY DIVISION



### PROFESSIONAL DEVELOPMENT PROGRAMME

## Desktop Publishing & Graphic designing Using CorelDraw & Photoshop

23 – 25 June 2025

### Introduction

This is a comprehensive course about graphic design, mastering the art with CorelDRAW, Canva, and Adobe Photoshop. Whether you're a novice designer aiming to grasp the fundamentals or a seasoned professional seeking to refine your skills, this course caters to a diverse range of learners.

Throughout this program, we'll guide you through the core principles of graphic design, covering essential elements that form the foundation of every captivating composition. From typography and color theory to image manipulation, you'll develop a profound understanding of the intricacies that make designs visually compelling and communicative.

### Objectives

- Learn about Desktop Publishing & Graphical Design Fundamentals
- Become a Professional Graphic Designer with CorelDRAW, Canva, and Adobe Photoshop
- Casestudy based hands-on practical learning

### Course Coverage

- About Desktop Publishing
- Desktop Publishing Tools
- Graphical Design Fundamentals
- **Introduction to CorelDRAW**
- Elements of Design: Shapes and Icons
- Elements of Design: Colours
- Elements of Design: Text and Typography
- Elements of Design: Image and Stock Photos
- Special Effects and Other Techniques
- Visual Branding : Canva
- Visual Branding: CorelDRAW
- Logo Presentation and Brand Guideline
- Creating Graphic Design Portfolio with Behance
- **Getting Started in Photoshop**
- How to Get Adobe Photoshop
- Common Photoshop Keyboard Shortcuts
- Versions of Creative Cloud and Mac vs. PC
- Panels and Workspaces
- Creating a New Document
- Navigating and Zooming
- Screen Modes
- Working with Multiple Images
- File Types and Modes
- Cropping, Resizing, and Resolution
- Using Bridge
- Masking
- Adjusting and Correcting Lighting & Colours
- Case study

### Methodology

Methodology of the programme includes class room sessions with Lecture / Discussion with Hands- on Practical, with tools, audio visual aid, bench marked video shows, Chalk & Talk sessions, group discussions, case studies, debates, sharing of experiences etc. All the sessions will be interactive demanding active participation from all the members

(An ISO 9001:2015 Certified, AICTE & CEA Recognized Institution)

# Centre for Promotion of Professional Excellence

### Target Participants

- Officers / Programmers, Web Designers, IT Professionals and anyone who is concerned about Desktop Publishing & Graphical Design
- Officer's and Engineers working in Government, DGQA, DRDO, defense, public, and private sector organizations and Industries.

### Benefits to the participants

- After completing this course, the participant will be able to learn How to desing Office Templates, Flyers, Posters using CorelDRAW, Canva, and Adobe Photoshop
- A rare opportunity to experience sharing among numbers of guest speakers and experts from various organizations from all over India.

### Programme Dates & Timings

**Venue:** At ESCI Campus Hyderabad

**Dates:** 23 – 25 June 2025

**Session timings** will be from 10:00 – 17:00 hrs with 01 Hour Lunch break & 15 Minutes Tea break..

### Course Director

**Mr. Syed Azgar , MBA(IT), RHCE, MCSA**

Sr Faculty & Head IT,

Information Technology Division,

Engineering Staff College of India, Hyderabad.

### Course Fee

#### Classroom Training: (Residential Fee)

**Rs. 16,500/-** per Participant. Fee includes course material, course kit, Single / Double Sharing AC accommodation as per availability, Breakfast, Lunch, Dinner, Tea / Coffee and Snacks during the actual days of training programme.

#### Online Training:

**Rs. 10,500/-** per Participant. Fee includes, 18 Hours Live Interactive Sessions, Experts Online Support and Reading Material Softcopy.

**GST @18%** is to be paid extra and above the training fee as training. **PAN Card No.** AAATT3439Q. **GST No:** 36AAATT3439Q1ZV, **HS No.:** 999293 (under commercial training or coaching services – clause 65(105) (ZZC) of Finance act – 1994).

Programme fee is to be paid in in favour of “**THE INSTITUTION OF ENGINEERS (INDIA) – ENGINEERING STAFF COLLEGE OF INDIA**” by **Electronic Fund Transfer (EFT)** to ESCI – **Axis Bank** A/c No. **912010049234564** with The Axis Bank Ltd, Old Mumbai Hwy, Cyberhills Colony, P Janardhan Reddy Nagar, GachiBowli Hyderabad-500032 by NEFT/ RTGS/ IFSC Code No. UTIB 0000733 – MICR No.500211020. **While using EFT method of payment, please ensure to communicate us your company name, our invoice reference and programme title.**

### Registration

**Online registration** shall be available on ESCI web portal <http://www.escihyd.org/index.php/it-upcoming-trainings>

**To register manually** please send your nominations giving details of name, designation, contact address, email address, mobile no, telephone and fax number of the participant along with the details of mode of payment of fee, addressed to : [it@escihyd.org](mailto:it@escihyd.org)

**A Certificate of participation will be awarded to each participant on conclusion of the programme.**

**Information Technology Division, Engineering Staff College of India**

Gachi Bowli, Hyderabad – Telangana 500 032

**Phone:** 040 – 66304100 (EPABX) 66304123/24/25 (Direct), 8886661060 **Fax:** 040 – 66304103

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